



2007, 2008 & 2009
Sony National ITM Awards, Best Club Night

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HQ imposes licence restriction on itself in an effort to improve safety.

As a licensee with over 20 years experience operating in Hindley Street who now operates 2 of the largest venues in the area, I am concerned about the reported level of alcohol related anti-social behaviour in our area.

Therefore, as licensee of HQ, the largest entertainment venue in the area, I have today applied to the Liquor and Gambling Commissioner to have the following condition imposed on the HQ licence:-

"No patron may be admitted to the licenced premises between 3am and 8am on any day for a 6 month trial period, commencing when the condition is imposed"

It is simply not good enough for us to keep saying that the problem is on the streets, and that we do not have a part to play in the solution. It is not enough for us to say the solution is just more Police. At HQ we believe we have an integral part to play in creating safe and controlled areas for young people to enjoy themselves.

I believe that we must explore initiatives to make venues and our area safer in conjunction with the Office of the Liquor and Gambling Commissioner, SA Police, Council and local stakeholders. I want the Hindley Street precinct to be a vibrant area regarded and recognised as the State's premier entertainment precinct. HQ has taken many steps to make it the safest venue in the city and the state. But I believe we as an industry can do more.

A 6 month trial will give the regulatory authorities & me the opportunity to assess the effectiveness of a "lock out" and for me to assess the impact on the operation of HQ. Having said that, I am confident that the condition will lead to an improvement in the behaviour of patrons around HQ.

I will consider whether to continue with the condition and to extend it to the Rosemont, my other venue after the 6-month trial.

While I have proceeded on my own I believe that for the proposal to be successful it is necessary for other licensees to consider applying for a similar condition, adapted for their premises if necessary, and I urge you to do the same.

Any one interested in pursuing such a condition can obtain advice from the Office of the Liquor and Gambling Commissioner, or if a member, the AHA(SA).

HQ Safety Initiatives

As Adelaide's leading entertainment complex, HQ prides itself for the safety initiatives it has implemented since its conception 3 years ago. With over 5,000 patrons per week passing through the doors, HQ provides employment to over 120 South Australians.

Listed are the self-regulated changes HQ has introduced over the last 3 years.

Security

- 110 monitored and constantly recording CCTV's.
- Extra training for all security.
- Metal detectors at the door.
- ID scanning upon entry.
- Bold uniforms for all guards to assist in identification.
- Digital Radio communications for immediate response.
- Designated Fire Wardens & emergency evacuation procedures.
- Immediate contact with SAPOL when required.

Venue

- Introduction of polycarbonate glassware and no glass bottles served to customers.
- Manned taxi rank with over 1,100 pick-ups per week.
- Smoking areas on site for over 500, minimizing traffic disturbances on the street.
- On site First Aid.
- Full time maintenance staff working through week to ensure venue remains in prime condition.
- Heating units at entrance for patrons lining up.
- A team of 12 professional cleaners work throughout the week, regularly dry cleaning carpets and making sure the condition of the venue maintains its high standards.
- Monitored car parking for over 300 cars.
- Controlled function areas for birthday & corporate gatherings.
- Breath testing of patrons at underage or all ages events.

Regards,

Rod Rose
Licensee HQ Complex & Rosemont Hotel